



CW INTERIORS



VIRTUAL DESIGN
LEVEL I
CLIENT PROPOSAL PACKAGE

Experience the Art of Exceptional **Virtual Design**

Clients choose CW Interiors for our distinctive ability to turn ideas into inspiring, livable spaces. Through our virtual design program, we simplify the process – combining thoughtful space planning, mood boards, and shopping links with our signature attention to detail. The result is a design that's stunning, personal, and easy for you to bring to life.

At CW Interiors, we don't just design rooms – we deliver experiences you can enjoy from the very first click.





About CW INTERIORS

At CW Interiors, exceptional design goes beyond aesthetics – it's about creating spaces that tell your story and elevate everyday living.

Through our **virtual design program**, we combine our expertise with your vision to deliver functional, beautiful, and personal interiors – all digitally. From mood boards to layouts and shopping guides, we make it simple to bring your dream space to life.



Why **VIRTUAL DESIGN** With CW Interiors?

QUALITY OF WORK

Quality guides every design. Through our virtual process, we combine expert curation, thoughtful layouts, and attention to detail to create spaces that exceed expectations – beautifully and efficiently.

EXPERIENCE

With years of expertise, our collaborative team delivers virtual designs that are both expertly crafted and uniquely tailored to your vision.

BEAUTIFUL + PRACTICAL

We create virtual designs that flow seamlessly from room to room, crafting harmonious, interconnected spaces that feel balanced, inviting, and thoughtfully designed to make the most of your budget.

SERVICE

We bring a collaborative, accessible approach to virtual design, delivering professional, high-quality results with thoughtful attention to detail.



WHY CHOOSE US FOR VIRTUAL DESIGN?



\$ 875



Laundry Room

Small Balcony, Porch, or Outdoor Nook

Gallery walls or artwork arrangements

Accessory styling or final touches

Color or paint updates

Closet or pantry organization + styling

Reading corner or mini lounge area

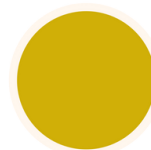
Furniture layout tweaks for small spaces



LEVEL I
VIRTUAL DESIGN
PROCESS STEPS



DISCOVERY
DESIGN
DELIVER



THE DESIGN PROCESS

the DESIGN PROCESS

LEVEL I DISCOVERY PHASE

Client Discovery Questionnaire

This step helps us understand your style, space, and vision through a quick questionnaire, ensuring you get the right level of guidance from the start.

Finding the Right Design Package

Based on the questionnaire and design needs, this project falls within the **Level I Virtual Design** package

Project Kick-off Call

If you'd like, we can set up a brief call to review your project and answer any questions our design team may have before starting your virtual design

Payment Received

After payment is received, we'll get started and begin bringing your space to life



THE VIRTUAL DESIGN PROCESS - discovery



the DESIGN PROCESS

LEVEL I DESIGN PHASE

Team Creative Session

We begin by reviewing your project details, timeline, and wishlist to brainstorm ideas and start shaping a design plan tailored to your space and goals.

Design Boards

Design board curated for your space, incorporating your must-haves, working with key existing pieces, and elements you want to highlight (or hide), all thoughtfully planned to work within your budget.



the DESIGN PROCESS

LEVEL I DELIVER PHASE

Deliver Design Boards

After creating your design board, our team reviews it together, making refinements and adding thoughtful notes to ensure our vision and selections for your space are clear and easy to follow. The board includes embedded links so you can explore each item, view details, and access your selections directly.

Follow-up and Project Closeout

Your designer will follow up with you a few days after your design boards are delivered to answer any questions and ensure you're confident moving forward with your space.



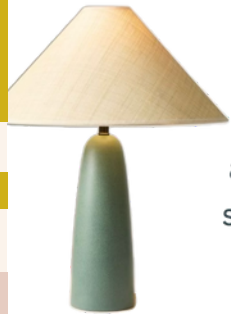
Client request:

Take a basic
builder-grade
powder bath and
transform it into a
space with an
unexpected,
standout design

LEVEL I DESIGN example



Clients existing console



a pair with
some color



Or

Smaller in scale
but great alone
or sitting on a
stack of books



Or



options to
swoon over



Client request:

guidance
selecting the
perfect light for
their entry
console and
turned to us for
direction

LEVEL I DESIGN example



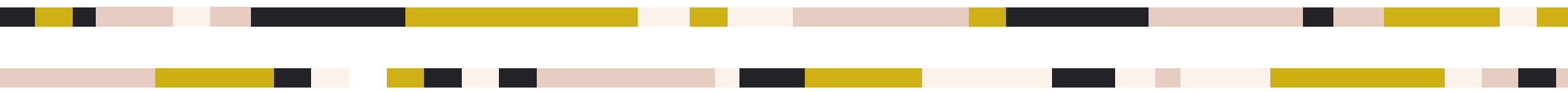
WHAT OUR VIRTUAL DESIGN CLIENTS ARE SAYING

"Our powder bath used to feel like just a pit stop in the house—functional, but...meh. CW Interiors turned it into a space that actually makes me smile! They picked the perfect colors, lighting, and accessories, and now it's the little room everyone notices (and I secretly love showing off!)."

"...stuck on what to do with our bedroom windows. The team suggested treatments and styling ideas I never would have considered. It's amazing how such small changes completely elevated the space!"



"I had no idea how to pull together my entryway and what I had didn't feel cohesive — colors, art, and furniture all felt overwhelming. CW Interiors helped me see the potential and gave me a plan I could actually follow. It was like a lightbulb went off—I love walking in now!"





**GET IN
TOUCH**



CALL OR TEXT
EMAIL
SOCIAL MEDIA

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[cwinteriorstx](https://www.cwinteriorstx.com)

We utilize a hybrid model for pricing, meaning our hourly rate and trade income are combined when we price the flat fee for your project. Items sourced through CWI are offered at full price. CWI does not pass on trade discounts or match prices.

Contact Us